



Action Plan: Promoting Innovation in Your Own Company

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Worksheet 2: MiniTrends Methods and Innovation Strategies

My MiniTrends Interest Area (from My MiniTrends sheet): _____

My MiniTrends Search Strategies (from sheet 2): _____

My MiniTrends Research Strategies (from sheet 2): _____

My Organizing Tools (from sheet 2): _____

Win-Win-Win Element(s)	Action Plan	Assessing Results
Consider win-win-win situations for all stakeholders (you, team members, customers, suppliers, investors, community, etc)	Specific Action Steps I will I take when I return to the office.	How will I know if I'm on right path? What is my desired end goal?
Partners in Crime		
Who Can Help/Collaborate w/me?		
Commitment		
I will allocate ____ each ____ on my MiniTrends Adventure		

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