



# Where Your MiniTrends Hide

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## Worksheet 1: My Strategy to Find MiniTrend(s)

MiniTrends Interest Area (from My MiniTrends sheet): \_\_\_\_\_

Choose 2-3 Search Strategies	Choose 2-3 Research Strategies	Choose Organizing Tools
<ul style="list-style-type: none"> <li>• Follow the Money</li> <li>• Follow the Leaders</li> <li>• Examine Limits</li> <li>• Consider Human Nature</li> <li>• Take Note of Demographics</li> <li>• Analyze Frustrations</li> <li>• Search for Convergences</li> <li>• Other</li> </ul>	<ul style="list-style-type: none"> <li>• Published Sources</li> <li>• Electronic Resources</li> <li>• Key Associations</li> <li>• Social Networks</li> <li>• Patents and Patent Applications</li> <li>• Ph.D. Dissertations</li> <li>• Television</li> <li>• Platforms of Losing Presidential Candidates</li> <li>• Other</li> </ul>	<ul style="list-style-type: none"> <li>• Alert Systems: Google, RSS Feeds, Innography, Compendex, etc.</li> <li>• File Systems: Manilla Folders, Delicious Bookmarking, Evernote, etc.</li> <li>• Portfolio of Networks</li> <li>• Other</li> </ul>

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**Two-thirds of useful information  
come from discussions with  
colleagues and, of the third found in  
published sources, more than half  
are recommended by colleagues.**

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