Capturing My MiniTrends Ideas

MiniTrends are emerging trends that promise to become important in 2-5 years, but aren't yet widely recognized, and so offer you opportunities for turbo-charging your company's innovation quotient and profits.

As the day progresses, jot down interesting trends and/or great ideas that might offer opportunities to you to pursue for the benefit of your company and/or your own satisfaction. Concentrate on those that inspire or excite you. Start thinking about interest areas your best minitrends fall under.

MiniTrends Ideas:

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