



Expert Panel Three:

Help is Here:

How and where you can get advice and assistance for translating an uncovered minitrend into a successful, value-driven business opportunity

Vicki Flaugher, *Digital Strategist, Speaker, and Author of “Get Out of That Rut!: An Emotional Makeover for the Mid-Life Woman.”*
(Moderator)

Bijoy Goswami, *Cofounder & Evangelist at ATX Equation, The Bootstrap, Aviri Consulting; Founder, Organizer, Bootstrap Network; CEO, Aviri Inc.*

Joy Miller, *Marketing and Outreach Coordinator, City of Austin Small Business Development Program*

Eve Richter, *VP of Community & Partnerships, door64*

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