

**2nd Annual**  
**MiniTrends 2013 Conference**  
**October 2-3, 2013**  
**Holiday Inn Town Lake, Austin, Texas**

- |  | Unsatisfactory |   |   |   | Excellent |
|--|----------------|---|---|---|-----------|
|  | 1              | 2 | 3 | 4 | 5         |
| 1. What was your overall impression of the conference?   |                |   |   |   |           |
| 2. Comments _____  |                |   |   |   |           |
| 3. What part(s) do you believe will be the most useful to you? _____   |                |   |   |   |           |
| 4. How do you believe it could be made more useful? Are there other topics you would like to see covered? _____  |                |   |   |   |           |
| 5. The conference is an annual event. Would attending again next year as a review be of interest to you? If so, what dates in 2014 would work best for you? If not, are there any changes to the conference that might induce you to attend again? _____ |                |   |   |   |           |
| 6. How did you find out about this conference? _____   |                |   |   |   |           |
| 7. What convinced you to come to this conference? _____  |                |   |   |   |           |
| 8. Do you know of anyone who might like to be invited to attend next year? If so, how would we contact them? _____   |                |   |   |   |           |
| 9. Do you believe that your organization would be interested in sponsoring an "in-house" version of this conference? _____   |                |   |   |   |           |
| 10. Do you believe that your organization would be interested in TFI providing consulting and research services? _____   |                |   |   |   |           |
| 11. Do you believe your organization would be interested in being a sponsor for the <i>MiniTrends 2014 Conference</i> ? _____  |                |   |   |   |           |
| 12. Did the TFI promotional materials accurately describe the conference and, if not, how could it be improved? _____  |                |   |   |   |           |
| 13. What was your opinion of the hotel and hotel service? _____  |                |   |   |   |           |
| 14. Were you pleased with TFI's administrative and support services and, if not, how could they be improved? _____   |                |   |   |   |           |

Name (optional) \_\_\_\_\_

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