



A Simple Tool for Assessing the Consequences
of Future Trends and Events

A Strategic Thinking Exercise Conducted By

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About the Impact Wheel

The Impact Wheel is a technique for identifying the multiple consequences of a single future trend or development. Originally developed by futurist Jerome Glenn for use by elementary school students, the Impact Wheel is now widely used by corporate planners, executives, market researchers and military strategists to assess the possibilities of the future.





