Detecting 10 MiniTrends using a Tachyon Field

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Watch For Trends Ahead

MiniTrends

A Project of TECHNOLOGY FUTURES INC.

The 7 Conditions for a MiniTrend

The 7 conditions for MiniTrends do NOT detect the emergence of MiniTrends, but do create an environment for them to be generated… the seven are:

1. **Money**
2. **Leaders**
3. **Limits (or scarcity)**
4. **Human Nature**
5. **Demographics (changing)**
6. **Frustrations**
7. **Convergences**

Find the Invisible

"Only those who can see the invisible can do the impossible."

~ Jeffrey Fry

4

What is a Tachyon Field?

A Tachyon is a faster than light particle with imaginary mass

When used in a Tachyon field, they can detect invisible or cloaked or faster than light entities

5

How is a Tachyon Field Used?

6

Find the Invisible

"If you see a bandwagon, it is too late."

~James Goldsmith

10 MiniTrends To Cultivate

1) **Music Recording and Distribution** (how artists will keep their rights and move past BIG studios)

2) **Book Publishing** (the day of the Book Store is over, but what will the new age look like?)

3) **Unbanked America** (the internet is changing that)

4) **In Home Care** (the costs and conveniences of caring for aging baby boomers)

5) **Education** (is it worth going to a brick and mortar school?)

6) **Mobile** (the new walled garden)

7) **Making Movies** (how the small, small screen may save Hollywood or kill it)

8) **Micro Factories** (small, customized manufacturing will dominate)

9) **Beauty, Health, and Longevity** (50 is the new 30)

10) **Man v. Machine** (will robots replace humans for dangerous, menial tasks or just augment what we do?)

8

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MiniTrend Formation

Example: Help Find Care

1. **Skyrocketing Medical costs (Money)**
2. **Obamacare (Leaders)**
3. **Not Enough Doctors / Nurses (Limits)**
4. **Want things to be easy (Human Nature)**
5. **Aging Baby Boomers (Demographics)**
6. **Poor Facilities for Care / High Cost (Frustration)**
7. **Ability to Use Internet getting easier more prevalent (Convergences)**

Tachyon Refinement

When a Tachyon Field is Applied

1. **More People Using Craigslist to find caregivers (empowerment)**
2. **High Turnover of Caregivers at Private Duty Agencies**
3. **Huge Up-charge for using Agencies**
4. **Low wages for caregivers (empowerment)**
5. **Remote care for elderly (children in different cities)**
6. **No Standard across industry**
7. **No "Continuum of Care"**

MiniTrend Discovered

IT IS ABOUT EMPOWERMENT

- **Self Directed Care**
  - Rightness of Fit (compatibility)
  - Safe In the Home (save money)
  - Less Stress / Worry for Family

- **Better Caregivers**
  - Higher Wages (profession v. fall back)
  - Training / Education / Career Development
  - Health Care (silver handcuffs)
  - Freedom to Choose

11

Find the Invisible

"In the land of the blind, the one-eyed man is king."

~Desiderius Erasmus

CONCLUSION

We ALL Possess a Tachyon Field Capability

- **Know Your Industry**
- **Know an Industry Expert**
- **Look for forces forcing a change**
- **Become the Expert in a Market**
- **Apply "Successes" in one area to another**
- **Research Pays (and most of it is free)**
- **Keep Looking at a "different angels"**
- **Dissatisfaction is a huge motivator**
- **Follow the Money**
- **Trust You Gut….**

13

Find the Invisible

Thank You!