



Services & Resources

MiniTrends Services:

- **Presentations** – Let us provide a great introduction to the MiniTrends Mindset to inspire and direct your employees and/or your clients to spot important emerging trends and take advantage of them for profit, purpose, and fun.
- **Workshops** – Our workshops provide an overview of the MiniTrends Concept and then hands-on discussion and exercises to provide your employees and/or clients with a creative MiniTrends Mindset to help your company stay on the cutting-edge in your industry and related Industries.
- **Seminars/Sessions** – With our impressive network of speakers and experts from our Annual *MiniTrends Conferences* and other activities, let us partner with you in setting up educational and inspirational events for your employees and/or clients.
- **Annual Conference Sponsor** – Now in its third year, participate in our annual *MiniTrends Conference* as Sponsor for great exposure and prestige, while helping your community of innovators become more successful at spotting and taking advantage of trends.
- **Annual Conference Partner** – Take your participation a step further and directly partner with us by providing meeting space, promotional, and other mutually advantageous services.
- **Research and Alerts** – Stay on top of minitrends with services for scanning and following recent news, patents, etc. in your industry and converging industries.



MiniTrends Resources:

- **MINITRENDS: How Innovators & Entrepreneurs Discover & Profit From Business & Technology Trends**
by Dr. John Vanston and Carrie Vanston - A great "how-to" book providing tools and resources for discovering and profiting from emerging trends that will soon become important in your areas of interest and passion. A great incentive or door prize gift!
- **MiniTrends 2014: Third Annual Conference & Master Workshop** – Fall 2014, Austin, TX
- **MiniTrends Meetups** – TBA in early 2014.
- **MiniTrends Resource Page** – A multitude of resources including research sources, ideation tools, articles, conferences slides, social media connections, etc., to stay on the top of your industry and the MiniTrends Community for profit and purpose: <http://minitrends.com/minitrends/resources>.

